ADVANTUS

Inventory Feeds

Agenda

- What is an Inventory Feed & who gets one?
- How does an Inventory Feed get set up & maintained?
- How can we "manipulate" this & why?

What is an Inventory Feed?

A systematic way to share units of inventory available to sell to our customers, almost exclusively drop ship customers
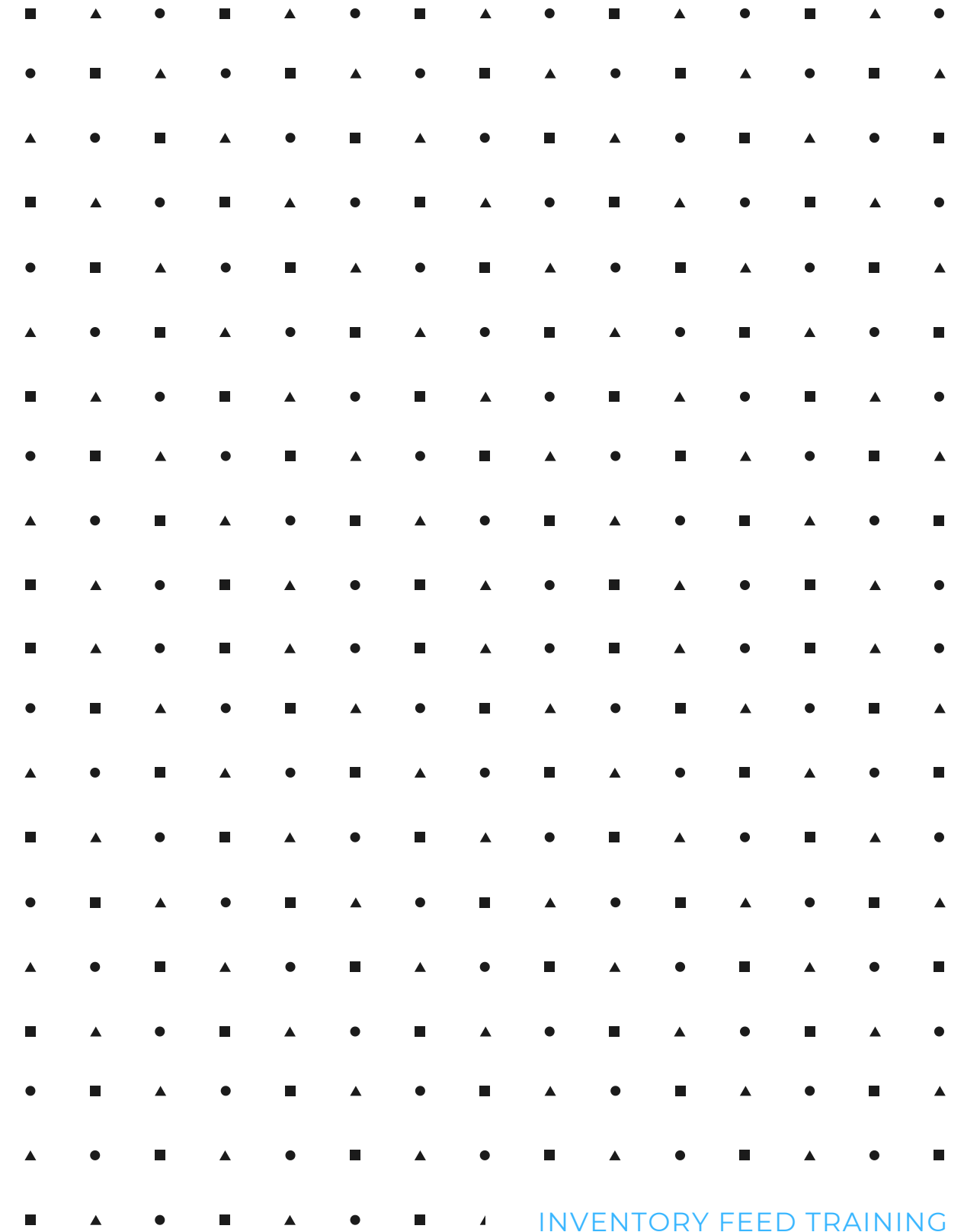
Drop ship customers use this information to determine what they can sell, they expect this number to be 100% accurate and no cancellations

We send shared inventory, not dedicated

Sent via EDI 846 doc, SRSS or (on rare occasions) manually maintained

Almost all sent via NetSuite/Boomi

Unless otherwise manipulated, we report NS + Macola quantities called API Quantity

Advantages in NetSuite

NetSuite: Anyone has visibility to what items and quantities are being reported to customers

Macola: Hidden in EDI or SRSS database

NetSuite: Added additional fields are specific uses cases that remain visible to the user

Macola: Special use cases were scripted in by IT and not visible to users

INVENTORY FEED TRAINING

Who gets an Inventory Feed?

Drop Ship Customers!

Examples:
123 Stores (34GCI)   Pottery Barn (78PBNXML)
Bed, Bath & Beyond (417BBBV)   Sam's Club (02SAMDS)

How Drop Shipping Works

Order Placed on Website > Order Processed > Drop-shipper Receives Order > Order Shipped > Customer Receives Order
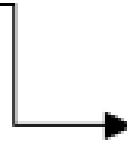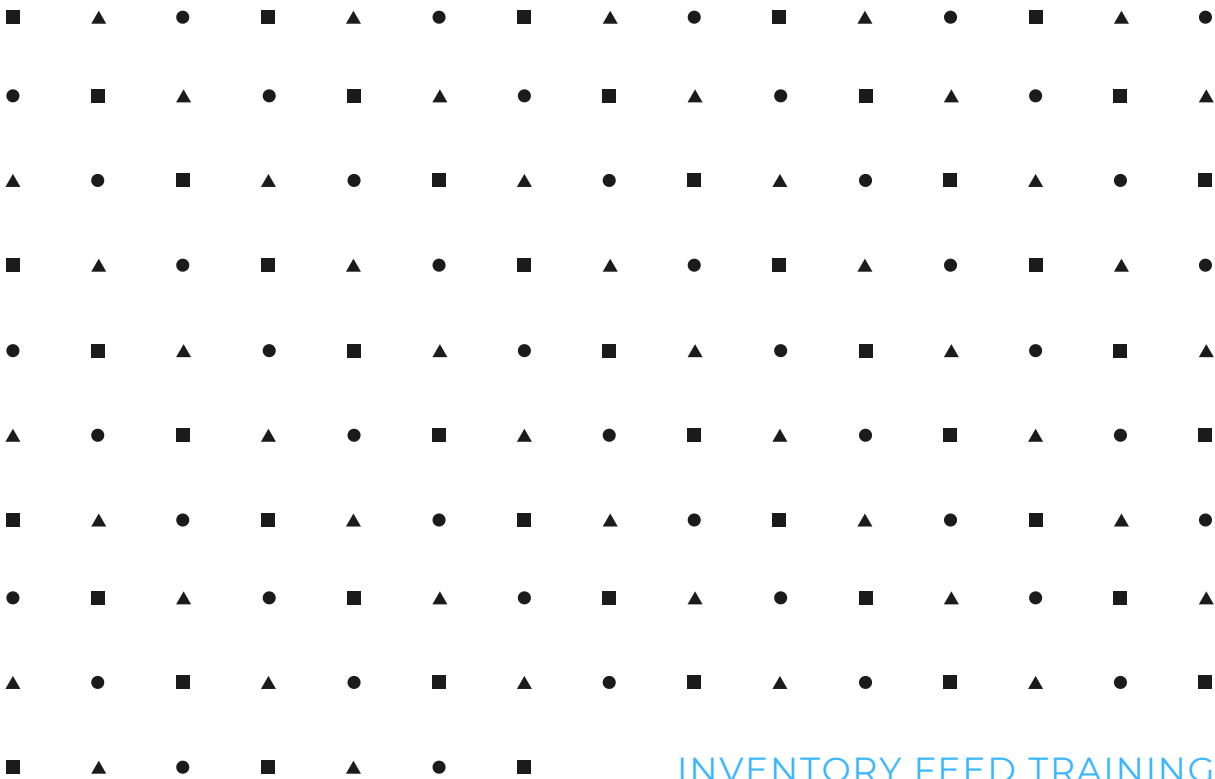
How is a feed set up?

New Customer indicates they need a feed to Customer Service/Sales
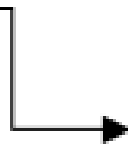
Customer Service submits IT request with details on how to send the feed
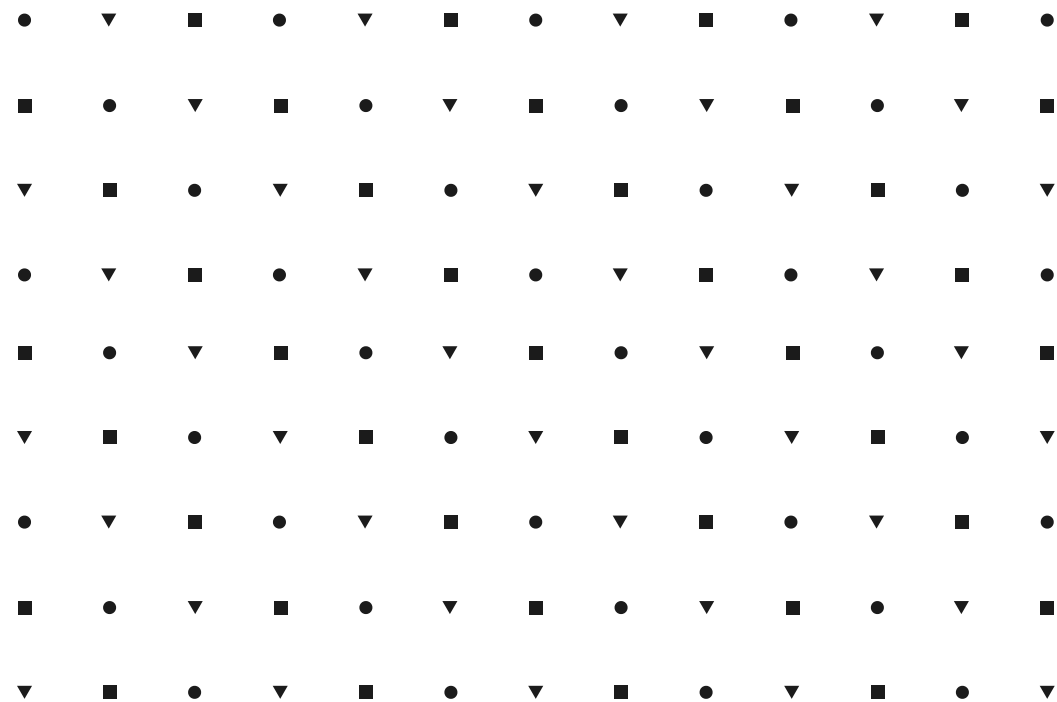
Customer Service sends Sales Admin notice of inventory feed so CID records can be set up

How is a feed maintained?

The Customer Item Detail Record!

Customer Item Detail

VIEW	CUSTOMER *	ITEM *	ADV - CUSTOMER ITEM DETAIL
Customer Item Detail with QOH ▾	▾	▾	▾

New ADV - Customer Item Detail	Attach	Customize View		1 to 25 of 42 ▾

EDIT	EXTERNAL ID	ITEM ▲	DISPLAY NAME	CUSTOMER ITEM NUMBER	CUSTOMER ITEM DESCRIPTION	OVERRIDE QTY TO REPORT	PRODUCT LIFECYCLE STATUS	AVAILABLE QUANTITY TO REPORT	INCLUDE ON INVENTORY FEEDS	INTERNAL NOTE	ITEM INTERNAL ID	CUSTOMER INTERNAL ID
Edit		FL32501	Kai Infinity Pacific Blue	B007F69LL6			Active	62	Yes		9558	2921
Edit		FL32523	Kai Infinity Aquamarine	B00EONMZHA			Active	316	Yes		9563	2921
Edit		MRC02165	Upright 20" Black Carbon Fiber	B07BTJTJ37			Liquidate	143	No		7780	2921
Edit		MRC02166	Upright 24" Black Carbon Fiber	B07BTPPD8M			Liquidate	36	No		7781	2921
Edit		MRC02167	Upright 28" Black Carbon Fiber	B07BTDCQKT			Obsolete	0	Yes	Confirmed item is marked as permanently unavailable, reporting 0 inventory, and marked as obsolete.	7782	2921
Edit		MRC02170	Upright 20" Value Black	B07BTJJTGB			Active	1,209	No		9642	2921
Edit		MRC02171	Upright 24" Value Black	B07BTDGJDF			Active	386	No		9643	2921
Edit		MRC02172	Upright 28" Value Black	B07BTPCFX5			Active	140	No		9644	2921
Edit		SWD5115-10	30" Trunk Paper Line Black HW Plas Bnd Black	B002FAG962			Active	316	No		9878	2921
Edit		SWD5117-01	30" Trunk Paper Line Nkl HW Plas Bnd Black			0	Closeout	1,157	Yes	Zach M. requested this item be removed form Amazon 9/23/2020. Override reporting inventory of 0. Removing from customer portal.	9894	2921

Customer Item Detail

Inventory Feed Control

☑ INCLUDE ON INVENTORY FEEDS

ITEM DEFAULT LOCATION

Petersburg : Petersburg Bldg 1-6 ▼

AVAILABLE QUANTITY TO REPORT   MACOLA QUANTITY AVAILABLE   NETSUITE INVENTORY AVAILABLE

1,157   0   1,153

OVERRIDE QTY TO REPORT

0

ITEM UPC

042232006733

ALTERNATE BARCODE   ALTERNATE BARCODE TYPE

                                                ▼

MACOLA CUSTOMER NUMBER (EXTERNAL ID)

000000041787

ADVANTUS ITEM DESCRIPTION

30" Trunk Paper Line Nkl HW Plas Bnd Black

PRODUCT LIFECYCLE STATUS

Closeout ▼

MSRP

79.99

DIVISION

Seward Trunk

NS CUSTOMER ID

417AMA

☐ HAS PRICE ON INVENTORY FEED

CUSTOMER PRICE

BASE UNIT

EA

NEXT PO / PRODUCTION ORDER QUANTITY

NEXT PO / PRODUCTION ORDER DATE

☐ REPORT NETSUITE INVENTORY ONLY
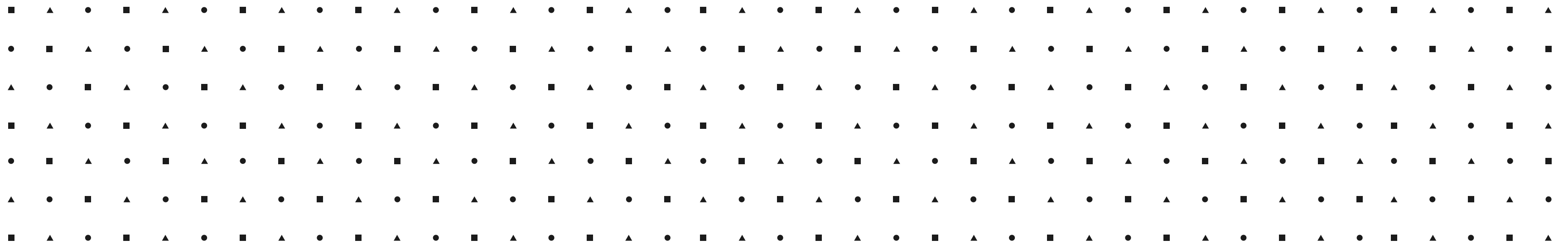
LESS THAN X THEN 0 LOGIC

How do we "manipulate" the data?

- Report NetSuite only inventory
  - USE CASE: Macola is so heavily backordered, it is cancelling out the available NetSuite inventory

- Override Quantity
  - USE CASE: We no longer want customer XYZ to have this item available. We override quantity to 0

- If less than X, report 0
  - USE CASE: If we have less than 10 units on hand, we should tell the customer we have 0 because we could oversell or not have actual inventory
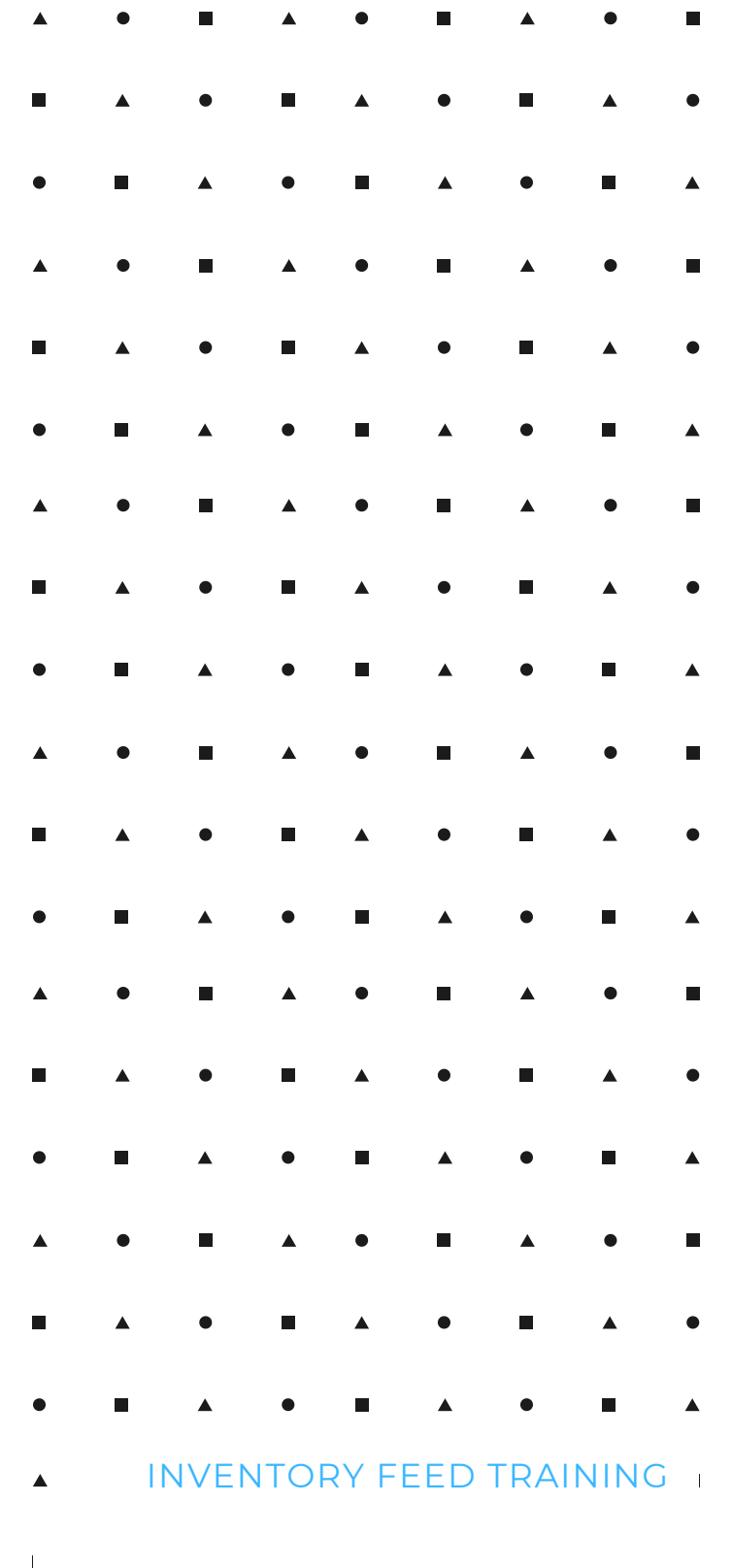
FAQs

- What items are we willing to drop ship?

- What items are on a particular customer's inventory feed?

- What customers receive and inventory feed for a particular item?

- What customers are getting inventory feeds?

Questions?