

International customer  
interested in craft and hobby



Send email  
template



Customer sells direct to  
consumers



Set up as a customer type 43



Send all documents and  
information to Compliance for  
review



Send craft and hobby dealer  
pricer



Account will stay in Customer  
Service



Customer does not sell direct  
to consumers



Send to Inside Sales to  
determine customer type



Set up customer according to  
Inside Sales instruction



Send all documents and  
information to Compliance for  
review



Inside Sales to determine if  
they will take over account or if  
it will stay in Customer Service