

Customer interested in COP products



Send email template



Annual revenue is greater than 20 million, or estimated Advantus annual purchases are greater than 20 thousand

Annual revenue is less than 20 million, or estimated Advantus annual purchases are less than 20 thousand



Send to Inside Sales to determine customer type and pricing

Set up as appropriate customer type and send dealer pricer



Set up customer according to Inside Sales instruction

Account will stay in Customer Service



Account will stay in Inside Sales